



**2019**

SUSTAINABILITY  
REPORT

**SUSTAINABLE GROWTH:  
CONNECTING PEOPLE,  
CULTURE AND BUSINESS**



**Algar**  
Telecom



# Growth Strategy

The initiatives and processes developed by Algar Telecom focus on the strategy to consolidate ourselves as a reference in digital solutions for the B2B segment, offering Information and Communication Technology (ICT) services. In addition to the geographic expansion for the states of the Midwest, Northeast, Southeast and South, we also have the purpose of to increase networks and capillarity. We have invested in the expansion of the network, developing services and partnerships that, in addition to complementing our offer, lead to the celerity in the density of our operations. To achieve this, Algar Telecom excels in advisory and personalized service, constantly improving its networks, products and services and innovating to support disruptive solutions, providing the best customer experience.