

Value-Creation Model

FINANCIAL

We invested R\$754.6 million in 2019, up by 11.3% over 2018. The funds were mainly used to the expansion of B2B networks and to the increase in fiber coverage.

MANUFACTURED

77.9 thousand km of fiber optic network

INTELLECTUAL

We are founding members of Brain and we are the maintaining entity of Estação at Algar Telecom

ΗΙΙΜΔΝ

168 thousand hours of training in 2019, average of 38 hours per employee

SOCIAL AND RELATIONSHIP

Relationship with regulatory agency, universities and research institutes

NATURAL

We are signatories to the Brazil Network of the Global Compact and support the UN Sustainable Development Goals

FINANCIAL

Net Profit reached R\$303.2 million in 2019, up by 13.8% over 2018. Distribution of R\$100.6 millions of dividends and payment of R\$1,010 millions of taxes

MANUFACTURED

Operating in 354 cities in 16 Brazilian states and in the Federal District

INTELLECTUAL

Incorporating innovative products to Algar Telecom's portfolio

HUMAN

Training for employees, internal development plan, and health and well-being practices, focused on the quality of life of professionals

SOCIAL AND RELATIONSHIP

Tests to implement 5G in Brazil, partnerships with universities and institutions to develop disruptive solutions, develop Algar Franquias

NATURAL

50% of the electricity consumed comes from renewable sources, generated either through own or third-party solar energy plants

experience
2020 Mission: spreading the corporate

culture

Methodology and agile mindset

Developing innovative products and business models